



Ask Your Boss – Summit 2022

Dear

I would like to attend the **NextUp Leadership Summit, Wednesday, October 19-Friday, October 21, 2022 at the Hyatt Regency, Dallas, TX** to sharpen my leadership skills, expand my business network and acumen, and bring back ideas to grow our business and team. **9 out of 10 attendees** of NextUp Leadership Summit 2021 rated the experience as good or very good, and I can't wait to be one of them this year!

Building relationships and connections

Women and men from across industries, including retail, consumer goods, financial services and technology, are expected at Summit. I'll have the opportunity to make great new connections and expand our contacts.

DEI&B best practices

The Summit agenda is a powerful blend of inspiration, collaboration and education. This year's agenda will include cutting-edge topics like 'The Rise of Employee Power,' 'The Power of Language,' and 'Gender and Gen Z.' I'll bring back fresh knowledge to the rest of our team to improve our internal efforts toward equity and truly great leadership.

Cost-effective learning and development

Registration is less than many other industry events at \$1,895 through August 24, and \$2,095 through Sept. 21. If I act now I can also get special rates on a room at the Hyatt Regency.

I hope you will consider this request, and thank you for supporting my leadership development!

Best regards,